

DEPARTMENT OF BUSINESS MANAGEMENT

FACULTY PURSUING Ph.D

S. NO.	NAME OF PH.D. SCHOLAR	TOPIC OF RESEARCH	GUIDE NAME
1	Mrs. R. Anita	An evaluation of Performance Management Systems in B Schools	Dr.Chandrika Associate professor – Dept. of Business Management, OU
2	Mrs. Danam Tressa	Effect of training and development on entrepreneurship development	Dr.Kalidas, Associate Professor, Dept. of Business Management , OU
3	Mrs. Srivani	Employee retention in Pvt. Sector	Prof. Vidyanath, IPE
4	Mr. N. Srinivas	Impact of branding on consumer buying decisions: A study on selected products with references to select retail malls in Hyderabad.	Dr.R. Sampath Kumar, Assistant Professor, Department of Business Management, OU.
5	Mrs. A. Mary Francina	HR Practices in IT Companies in Hyderabad	Dr.Suryanarayana, Professor, Department of Business Management, OU
6	Ms. R. Lavanya Kumari	Problems and Prospects of funding in MSME'S by commercial banks with reference to Hyderabad region	Dr. I.Venkatesh Anna University Coimbatore